

WVEC
613 Woods Ave.
Norfolk, VA 23510

Mentzer Media Services
600 Fairmount Ave
Suite 306
TOWSON, MD 21286-1002

Contract # 847982
Schedule Dates 08/14/12-08/20/12
Advertiser Restore Our Future (38281)
Agency/T-Code Mentzer Media Services (3924)/833926835
Product Political - Non-Ballot Issue (1196)
Brand RESTORE OUR FUTURE (161915)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name KOHLBAUER,STEPHANIE
Phone/Fax (410) 825-1034 /
CPE 341
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments RESTORE/FUTURE 8/14

Date Entered 08/13/12
Last Modified 08/13/12
Entered By Penne Marsh
CO-OP No
Headline # 06274992
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,748.00
Net Total \$32,572.00
Sales Tax

Norfolk (WVEC) (WVEC)
By Broadcast Month Spots Rate
Aug. 2012 30 \$38,320.00
Grand Total: 30 \$38,320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	6P- 6:30P (ET)			1	1	1	1			4	\$1,400.00	\$5,600.00	Norfolk (WVEC) (WVEC)		8/13/12
2.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	6:58P- 7:28P (ET)			2	2	2	2			8	\$1,500.00	\$12,000.00	Norfolk (WVEC) (WVEC)		8/13/12
3.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	7:28P- 7:57P (ET)			1	1	1	1			4	\$1,800.00	\$7,200.00	Norfolk (WVEC) (WVEC)		8/13/12
4.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	11:35P- 12:02A (ET)	2	X	X	X	X				2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		8/13/12
5.0	Normal Line / SPOT	08/18/12-08/18/12	4	:30	6A- 9A (ET)							1		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		8/13/12
6.0	Normal Line / SPOT	08/18/12-08/18/12	5	:30	7:58P- 11P (ET)							1		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		8/13/12
7.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30	6A- 9A (ET)							1		1	\$580.00	\$580.00	Norfolk (WVEC) (WVEC)		8/13/12
8.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30	9A- 9:30A (ET)							2		2	\$200.00	\$400.00	Norfolk (WVEC) (WVEC)		8/13/12
9.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30	9:30A- 10A (ET)							1		1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/13/12
10.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30	9:58A- 11A (ET)							1		1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/13/12
11.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	6P- 6:30P (ET)	1								1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)		8/13/12
12.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	6:58P- 7:28P (ET)	2								2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		8/13/12
13.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	7:28P- 7:57P (ET)	1								1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)		8/13/12
14.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	11:35P- 12:02A (ET)	1								1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVEC-TV	Date: 8/13/12
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I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges: \$ 38,320 GROSS

This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**
☐ **No**

847982

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/11
Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE



Accepted



Accepted in Part



Rejected

Denise Marsh
Signature

Denise Marsh
Printed Name

NSC
Title